**Riders Dashboard**

* There are 31.7% females and 68.3% males using Citi Bike.
* There are 84.6% more Citi Bike subscribers than customers.
* Citi Bike subscribers consist of 31.1% females and 68.9% males.
* Citi Bike customers consist of 39.1% females and 60.9% males.
* Among all age groups, Citi Bike users in their 50s achieved the highest number of bike trips.

**Trip Activities Dashboard**

* Citi Bike appears to be a popular commuting option from Monday to Sunday, 12 pm to 12am, with the highest number of bike trips starting on Tuesday at 10pm.
* Tuesday has the highest number of bike trips, with 12.3% of trips made by Citi Bike subscribers and 87.7% by customers.
* Citi Bike appears to be used for short trips with trip duration averaging 10 – 15 minutes on Monday and Thursday, and 20 – 25 minutes on Tuesday, Wednesday, Saturday and Sunday.

**Map Dashboard**

* Citi Bike appears to be most popular in Manhattan as top 10 start and end stations are all in Manhattan.
* 1 Ave & E 68 St station is the most popular start and end station.